Mr.Malkit from Ambala dist. of Haryana earning good income by contract broiler farming: A success story under ARYA Project

Name

Malkit Singh

VPO

SherpurSalkhani

Block

- Barara

District

- Ambala

Education

- 10+2

Age

- 30 Years



Mr.Malkit (30yrs) from Sherpur Salkhani village of Barara, District Ambala, Haryana completed senior secondary education and was struggling for his career. With only 4 acre land, he could not earn well for his joint family of 5 members so he was thinking to start some new venture besides their traditional farming of wheat and rice. Meanwhile in 2019 he approached KVK Tepla, Ambala and came to know about various enterprises under this project like poultry, piggery, nursery vermi - compost and mushroom and he decided to take training on poultry farming.

Starting of Venture

After training, with proper guidance from KVK scientist, he started contract (With Sugna pvt. Ltd.) Poultry farming with 2500 broiler birds as he wanted to start free of any risk in which maximum facility provided by company and he has to manage the farm for maximum profit. He increased his profit gradually by good scientific management keeping regular touch with KVK scientist. As a progressive farmer he keeps updated himself participating in various departmental events. He keeps record of almost everything at his farm.

Interventions made by CLA

Mr.Malkit had undergone training at KVK Ambala under ARYA project in 2019 and he regularly being taken advisory and other technical support from CLA poultry. In between when a problem of scouring occurred at his farm which was causing low production as well as mortality in chicks. The CLA put an OFT (On Farm Trial) of Dietary Electrolyte Balancing with supplementation of DCAD (Dietary Cation-Anion Balance) Plus diet and Sodium bicarbonate which resulted in decreased scouring problem as well as decreased mortality and advised him, do not allow to enter any other persons or labours from nearby poultry farms. Similarly to use foot bath or foot dip at the entry point of poultry farm compulsory for all persons who are entering in the farm. Water sanitization through chlorination and suitable acidifier are also advice to him. Strict vaccination schedule for the broilers are suggested for prevention of disease. The technical and timely advice has benefitted Mr. Malkit.

Outcome

With scientific management practices and good hygienic condition at Mr. Malkits farm resulting in least disease incidents and least mortality, he is earning an average income and found himself capable of running his family well. The capacity of farm is 2500 broilers. The growing period for one batch of bird is around 40 days. Accordingly on an average 7 batches/lots of broiler poultry he could able to rear in a year.

Total birds rear in one year = $2500 \times 7 = 17,500$

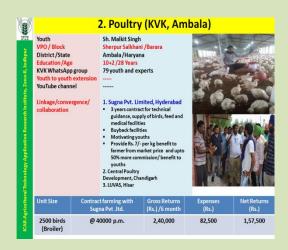
Total salable birds/ year = 17,029 (considering 3% mortality)

Total salable birds weight (Kg) = $17,029 \times 2 = 34,058 \text{ kg}$ (Avg bird weight= 2 kg)

As per contract, he is getting average profit/kg = Rs. 7

Average total profit in one year = $34,058 \times 7 = \text{Rs.}2,38,406$ /-





Dr.S.K.Singh Director, ICAR ATARI, Zone-II, Jodhpur included this successful case of KVK Ambala in his presentation for National level review workshop on ARYA project held on 16-06-20



Success story of Mr.Malkit published in newspaper

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