

Mr.Malkit from Ambala dist. of Haryana earning good income by contract broiler farming: A success story under ARYA Project

Name	– Malkit Singh
VPO	– Sherpur Salkhani
Block	– Barara
District	– Ambala
Education	– 10+2
Age	– 30 Years



Mr.Malkit (30yrs) from Sherpur Salkhani village of Barara, District Ambala, Haryana completed senior secondary education and was struggling for his career. With only 4 acre land, he could not earn well for his joint family of 5 members so he was thinking to start some new venture besides their traditional farming of wheat and rice. Meanwhile in 2019 he approached KVK Tepla, Ambala and came to know about various enterprises under this project like poultry, piggery, nursery vermi - compost and mushroom and he decided to take training on poultry farming.

Starting of Venture

After training, with proper guidance from KVK scientist, he started contract (With Sugna pvt. Ltd.) Poultry farming with 2500 broiler birds as he wanted to start free of any risk in which maximum facility provided by company and he has to manage the farm for maximum profit. He increased his profit gradually by good scientific management keeping regular touch with KVK scientist. As a progressive farmer he keeps updated himself participating in various departmental events. He keeps record of almost everything at his farm.

Interventions made by CLA

Mr.Malkit had undergone training at KVK Ambala under ARYA project in 2019 and he regularly being taken advisory and other technical support from CLA poultry. In between when a problem of scouring occurred at his farm which was causing low production as well as mortality in chicks. The CLA put an OFT (On Farm Trial) of Dietary Electrolyte Balancing with supplementation of DCAD (Dietary Cation-Anion Balance) Plus diet and Sodium bicarbonate which resulted in decreased scouring problem as well as decreased mortality and advised him, do not allow to enter any other persons or labours from nearby poultry farms. Similarly to use foot bath or foot dip at the entry point of poultry farm compulsory for all persons who are entering in the farm. Water sanitization through chlorination and suitable acidifier are also advice to him. Strict vaccination schedule for the broilers are suggested for prevention of disease. The technical and timely advice has benefitted Mr. Malkit.

Outcome

With scientific management practices and good hygienic condition at Mr. Malkits farm resulting in least disease incidents and least mortality, he is earning an average income and found himself capable of running his family well. The capacity of farm is 2500 broilers. The growing period for one batch of bird is around 40 days. Accordingly on an average 7 batches/lots of broiler poultry he could able to rear in a year.

Total birds rear in one year = $2500 \times 7 = 17,500$

Total salable birds/ year = 17,029 (considering 3% mortality)

Total salable birds weight (Kg) = $17,029 \times 2 = 34,058$ kg (Avg bird weight= 2kg)

As per contract, he is getting average profit/ kg = Rs. 7

Average total profit in one year = $34,058 \times 7 = \text{Rs.}2,38,406/-$

REVIEW WORKSHOP ON
Attracting & Retaining Youth in Agriculture
16TH JUNE, 2020

आर्या
युवा कृषि उद्यमिता

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2. Poultry (KVK, Ambala)

Youth
VPO / Block
District / State
Education / Age
KVK WhatsApp group
Youth to youth extension
YouTube channel

Sh. Malkit Singh
Sherpur Salkhani / Barara
Ambala / Haryana
10+2 / 28 Years
79 youth and experts

Linkage/convergence/ collaboration

1. Sugna Pvt. Limited, Hyderabad
3 years contract for technical guidance, supply of birds, feed and medical facilities
Buyback facilities
Motivating youths
Provide Rs. 7/- per kg benefit to farmer from market price and upto 50% more commission/ benefit to youths

2. Central Poultry Development, Chandigarh
3. LUVAS, Hissar

Unit Size	Contract farming with Sugna Pvt. Ltd.	Gross Returns (Rs.) / 6 month	Expenses (Rs.)	Net Returns (Rs.)
2500 birds (Broiler)	@ 40000 p.m.	2,40,000	82,500	1,57,500

Dr.S.K.Singh Director, ICAR ATARI, Zone-II, Jodhpur included this successful case of KVK Ambala in his presentation for National level review workshop on ARYA project held on 16-06-20

ब्रोडर फल **उत्साह** **2019 में शुरू किया था मुर्गी पालन का काम, बोले- लॉकडाउन में भी नहीं आई दिक्कत**

मुर्गी फार्मिंग से महीने में 40 हजार कमा रहे मलकीत सिंह

राकेश बनवाल

अंबाला सिटी। गांव शेरपुर सुलखनी के मलकीत सिंह काटरेक्ट मुर्गी फार्मिंग कर प्रति माह 40 हजार रुपये कमा रहे हैं। 2019 में शुरू किया गया उनका यह प्रोजेक्ट उनकी आमदनी का बहुत अच्छा जरिया बन गया है।

मलकीत सिंह ने बताया कि आर्य प्रोजेक्ट के तहत वर्ष 2019 में कृषि विज्ञान केंद्र, तेपला से उन्होंने मुर्गी-पालन में प्रशिक्षण प्राप्त किया और केंद्र के तकनीकी सहयोग और चबरोन नरल की मुर्गियों से पोल्ट्री फार्म अपना व्यवसाय शुरू किया। अन्य मुर्गी-पालकों से भी विचार-विमर्श करके उन्हें हैदराबाद की एक कंपनी सुपना प्राइवेट कंपनी से बात की और उनके साथ काटरेक्ट किया। जिसमें उन्हें 2500 मुर्गियों की यूनिट से

40 हजार रुपये प्रति माह की दर से आमदनी तब हुई। उन्होंने बताया कि कंपनी की तरफ से चूजे प्रदान करवाए जाते हैं और लगभग 40 दिन के होने पर

कंपनी मुर्गियों को अपने लेवल पर बेच देती है। वहीं, जब मार्केट में अधिक कीमत होती है तो बोनस भी कंपनी की ओर से दिया जाता है। -संवाद

एक साल में कमाया तीन लाख रुपये का मुनाफा

मलकीत सिंह ने बताया कि मुर्गियों का रख-रखाव, फीड और बीमारी का सारा खर्च कंपनी का होता है। लगभग एक लाख रुपये का खर्च निकालने के बाद लगभग पाँच चार लाख के करीब मुनाफा हुआ है। वहीं लॉकडाउन के समय भी कोई दिक्कत नहीं आई क्योंकि कंपनी की तरफ से फिक्स 40 हजार रुपये मिलते रहते थे जिससे कि यूनिट का खर्च आसानी से चलता रहा। केविक के पशु विशेषज्ञ डॉ. नवीन सैनी ने बताया कि मलकीत सिंह की यूनिट पर समग्रतः टिकाकरण कराया जाता है व समय समय पर तकनीकी सलाह दी जाती है। केविक में आयोजित होने वाले मुर्गी-पालन प्रशिक्षण के दौरान भी मलकीत से मास्टर ट्रेनर के रूप में युवाओं से रुबरू कराया जाता है और साथ ही यूनिट पर दौरा करवाकर रख-रखाव के बारे में जानकारी दी जाती है।

Success story of Mr.Malkit published in newspaper

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